

ASSOCIATED STUDENTS, INC. & UNIVERSITY STUDENT CENTER



Mission

The Associated Students, Inc. (ASI) of California State University, Stanislaus is the official voice of the students. As a not-for-profit organization, our mission is to provide and fund a wide-range of high-quality programs and services to support student life, student success and instill a sense of campus pride. ASI provides resources and programs that encourage leadership development as well as broaden social, educational, political and emotional growth.

Vision

The Associated Students, Inc. (ASI) will facilitate respectable relationships between our students, the university and external communities to advocate for student needs and interest. We will take action on educational, social, and political issues at the university, local, state and federal levels affecting higher education.

We will pursue involvement and growth opportunities for all students in order to develop well-rounded and intellectually diverse individuals. ASI will offer a wide-range of high-quality diverse programs and services to enhance student life, campus pride, and offer a sense of belonging that will lead to a higher quality of life for the future of our students.

As our university evolves, ASI will strive to meet the needs of our ever-changing campus community.

Values

CAMPUS PRIDE

- We strive to instill a sense of Warrior pride.
- We inspire Warrior pride leading by example.

COLLABORATION

- We collaborate with students, student organizations, campus departments, alumni and the community to provide student focused programs, events, and services.
- By encouraging collaboration among all members of our campus and the community, we utilize diverse talents, resources and perspectives, internally and externally, to produce the best possible outcomes.

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EMBRACE INTEGRITY AND ETHICS

- We believe in personal responsibility, honesty, integrity and ethical behavior.
- We honor our commitments and act with fairness, honesty, and respect daily.

ENRICHING EXPERIENCES AND RELATIONSHIPS

- We provide programs and services that encourage involvement in meaningful experiences and relationships outside of the academic environment.
- We develop relationships that make a positive impact in our students' lives.

EQUITY AND INCLUSIVITY

- We offer a wide variety of events and services to meet the needs of our diverse student population.
- We promote equity and strive to increase diversity, inclusion, and cultural competency in all aspects of our organization.

EXCELLENCE IN SERVICE

- We are purposeful in offering high quality programs and services to enhance student life and student success.
- We are thoughtful in providing excellent customer service that encompasses the following attributes: courtesy, empathy, professionalism, accountability and efficiency.

PERSONAL WELLNESS (SAFE SPACE)

- We strive to cultivate the healthy physical, social and emotional well-being of all students.
- We provide a safe space where students from every background and situation can have the opportunity to succeed.

PROMOTE SUSTAINABILITY

- We are committed to conscientiously managing our human, natural, and material resources wisely by reviewing our facilities, programs and services to ensure we are following the appropriate sustainable practices.
- We aspire to increase awareness about sustainable practices that will reduce negative impacts on the environment.



Mission

The University Student Center of California State University, Stanislaus is the hub of campus life. As a not-for-profit organization, our mission is to provide quality facilities, services and programs to complement and enhance the academic experience. The Student Center is designed to create a sense of belonging, a welcoming environment, and a safe space for students, faculty, staff, alumni and the community.

Vision

The University Student Center will strive to be the center of student life and student success by providing a student-centered gathering place for our diverse student population.

We will commit to offering exceptional facilities, services, and programming to encourage student involvement and enhance student life at our university.

As our university evolves, the University Student Center will strive to meet the needs of our ever-changing campus community.

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ASI STUDENT GOVERNMENT

Statement of Purpose:

Serving as the official voice of the students, the ASI Board of Directors, working closely in conjunction with our Warrior Lobby Team and First Year Leadership Experience, represents and defend the interests of the student body throughout the campus and beyond.

Units within area:

ASI Board of Directors

Serves as the official voice of the students. This group is comprised of 14 elected student representatives, a faculty member and the Dean of Students. They provide oversight of ASI programs and services, in addition to advocating for students. They seek to provide the ultimate college experience and uphold the mission and vision of ASI, as well as encourage shared governance, student advocacy and collaboration with other campus and community entities.

ASI Student Government Programming

Responsible for creating and planning events for the ASI Board of Directors that allow engagement with students and the campus community. Uses social media platforms to inform and update students about what is happening on campus in regards to ASI and promotes the Board of Directors and their student voice.

The last ASI Election showed that the students wanted ASI to address issues regarding Clubs and Organizations, Academic Advising, and Parking on campus. An event series was created called Taco 'Bout It with Your Board, which allowed students to address their concerns with these topics to a panel of specialists from

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our campus and included a Board Member whose initiatives reflected these concerns.

Warrior Lobby Team (WLT)

Committed team to help inform and educate students on local, statewide, and federal issues pertaining to higher education. They strive to advocate for students by working with City Council members and legislators on behalf of ASI, California State Student Association (CSSA) and the University. They promote the importance of registering to vote. It is composed of a total number of three members who all strive to advocate for students at the local and national level.

First-year Leadership Experience (~~FLEX~~SGLC)

A 2-semester long introduction and leadership program. This group of students are given the opportunity to learn about ASI & SC, get involved, and get hands-on experience working with ASI Student Government. This program allows students to “find their fit” within the organization.

Events Indicators:

ASI Student Government Fall Programming Events	# of Participants:
8/22 - ASI Serves You – Coffee	500
10/1 - Taco Bout It	55
10/18 - #Imagined (DBH Parking)	80
11/5 - Taco Bout It – SRC	30
11/20 - #Imagined (Quad)	68
12/9 - #Imagined (Naraghi)	80
Total Events: 6	Total Participants: 813
ASI Student Government Spring Programming Events	# of Participants:
2/19 - #Imagined (Lot 4 & 5)	150
2/26 - ASI Serve & Sip	500
3/4 - Let’s Taco ‘Bout It – Ahead of Time (Quad)	175
3/10 - Taco ‘Bout It – Student Communication	70
3/11 - #Imagined (Quad)	100
3/17 - 3/20 Mental Health Awareness Week	Canceled due to COVID-19
4/1 - Census Day	Canceled due to COVID-19
4/15 - ASI Elections	Canceled due to COVID-19
4/16 - ASI Elections	Canceled due to COVID-19
4/22 - 4/23 ASI Elections (Online)	1,125
4/28 - Warriors Short Film Screening	Canceled due to COVID-19
Total Planned Events: 11	Total Participants: 2,120
Annual Total Events: 17	Annual Total Participants: 2,933

Events Indicators:

Warrior Lobby Team Fall Events	# of Participants:
9/4 - Warrior Rock the Vote	Interacted- 50, Registered- 11
9/11 - Transit Pick Me Up	Interacted- 40, Registered- 6
9/18 - Warriors Rock the Vote	Interacted- 70, Registered- 12
10/22 - Warriors Rock the Vote	Interacted- 40, Registered- 10
11/26 - Lobby Visit: Adam Gray	4 WLT Members
12/3 - Lobby Visit: Josh Harder	4 WLT Members

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12/5 - CSU Open Forum - Chancellor	4 WLT Members, 1 ASI Director
Total Events: 7	Total Participants: 252
Warrior Lobby Team Spring Events	Total Registered to Vote: 39
	# of Participants:
2/12 - Warriors Rock the Vote	150
2/18 - Warriors Rock the Vote	125
3/3 - Warriors Rock the Vote – Primary Election	250
4/1 - Census Day	Canceled due to COVID-19
Total Planned Events: 4	Total Participants: 525
Annual Total Events: 11	Annual Total Participants: 777

ASI BOARD OF DIRECTORS

Executive Initiatives/ Project Highlights:

Maria Marquez, ASI President

- **Facility Use**

- Advocated to bring back the ability for Stan State students and recognized campus student organizations to conduct 24-hour/overnight events on campus.
- Worked closely with the Dean of Students and conducted necessary research to see if this was a possibility.
- Worked with Safety & Risk Management and the University Police Department to recognize the necessary steps students and recognized student organizations need to do in order to bring an event like this to campus.
- The steps that need to be taken by Student Organizations to execute a 24-hour event on campus include the following:
 - Look over the Special Event Safety Compliance check list.
 - Fill out the Special Events Safety Plan form.
 - Turn in this form to the office of Safety & Risk Management 30 days prior to your event.
 - After turning in the Special Events Safety Plan form, attend a safe meeting and go over the event with committee members to make sure all areas are covered.
 - Wait for approval from Safety & Risk Management committee and the Safety Committee.
- Wrote a memo highlighting all the important information students and recognized student organizations need to know in order to host an event like this on campus. Due to COVID-19, this initiative was put on hold.

- **Budget Transparency**

- Worked closely with Vice President Student Affairs, Dr. Christine Erickson, and Student Financial Services Manager, Delfin Guillory. Student finances/expenses sheet along with description on where the funds are being allocated, is now in the University website to inform students. It is also located in the student center portal to visually show student what additional cost a course may have.

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- Will continue to work closely with both Dr. Erickson and Ms. Guillory to have category 2 department fees posted on their own webpages (such as IRA, SLD, SRC, ASI, Student Health Center, University Student Center, etc.).
- **Student Athlete Priority Registration**
 - Worked closely with the ASI Vice President and University President to advocate for priority registration for student athletes to be supported by Academic Senate.
 - This initiative was successfully passed by encouraging Academic Senators to approve the ability for student athletes at Stan State to receive priority registration.
- **Stockton Campus**
 - ASI & SC worked together on a Stockton Campus Proposal and are currently following through to provide events and services at the Stockton Campus from both ASI and SC.
- **Social Justice**
 - Director of Diversity Center, Carolina Alfaro, working closely with the collective to ensure 11 recommendations ISA and Ethnic Studies students are being fulfilled. Can see update on the University website.
 - Worked with a student involved in the Indigenous Students in Activism (ISA) club, Elvia Olea, along with Jennifer Galeana-Vasquez, the Student Center Chair (Fall 2019), and Cesar Rumayor, the ASI & SC Executive Director, to bring a statue that represent Chief Estanislao from the Yokuts.
- **Department Student Fees**
 - Worked closely with Vice President of Student Affairs to add a description to each fee students pay to elaborate where their money is going and how it is being used on campus.

Michelle Nungaray, ASI Vice President

- **Mental Health Awareness**
 - Continued advocating and spreading awareness on Mental Health
 - Inquired if Mental Health is part of Basic Needs on our campus.
 - Ensure that the grant given to the university is being implemented adequately.
 - Provided programs and services to minimize the negative stigma of mental health has and help students improve their overall health in order to succeed academically, personally, and professionally.
 - ASI Student Government organized and planned for their 1st Annual Mental Health Awareness Week this fiscal year. The purpose of this event was to help spread mental health awareness on campus and create a more open and safer environment to our students, specifically those who struggle with a mental illness. This week-long event was cancelled due to campus closure regarding COVID-19. In substitute, ASI created tips regarding mental health to share within ASI & SC social media outlets during the month of May.
 - Hosted a Taco 'Bout It: Mental Health. A memo was passed by the ASI Board of Directors as an outcome of this event. The memo informs Psychological Counseling Services (PCS) on matters students would like to see worked on.
 - Wrote a resolution on the "Wellness Center" to help make it happen. If not passed, then the resolution creates solutions to expand the current space in order to hire more counselors, since it is highly impacted.
 - Worked with ASI Governmental Relations Coordinator to discuss mental health with the CSSA Board of Directors.
- **Priority Registration**

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- Worked closely with ASI President to continue advocating for priority registration for Student Athletes. The proposal was sent to the Academic Senate floor for review.
- This initiative was successfully passed by encouraging Academic Senators to approve the ability for student athletes at Stan State to get priority registration.
- **Student Recreation Center (SRC)**
 - Advocated to restore the Student Recreation Oversight Committee (SROC) committee to help address concerns or issues regarding the Student Recreation Center on campus, helped enhance student voices by chairing this committee and address student's needs.
 - Helped to improve the facilities that are offered at the recreation complex for students and possibly discussed potential expansion.
 - Hosted a Taco 'Bout It event with SRC in focus.
 - Wrote a memo regarding discussion that occurred at the Taco 'Bout It: SRC Event and sent to SRC Director.
 - Advocated for SROC start meeting again. Out of SROC we will ensure that the students' needs are being met when it comes to the SRC.
 - For SROC the policy recognizes it as an advisory group but in the title, it is an oversight. Will be sending out an email to receive the referendum to see what the group was created for.
- **Shared Governance**
 - To have the Shared Governance document acknowledging that students have an equal say, a voice, a vote, and are informed of the decisions being made on campus.
- **Bike Share**
 - Worked on accessible, easy and sustainable transportation for our students, such as implementing the Bike Share Program. This program will enhance a sense of pride throughout our Turlock community by allowing students to explore, become familiar with the local stores, engage with the community, and make Turlock a home away from home.
 - Worked closely with administrators, campus departments such as University Police Department, Housing & Residential Life, Safety & Risk Management, Facilities Services, Student Health Center, as well as City of Turlock, and The Vista apartments.
 - Sat on the Alternative Transportation Committees.

Karmjit Bath, ASI Vice President of Finance

- **Campus Parking**
 - Worked with the Parking Taskforce Committee, University Police Department, and the ASI Board of Directors to tackle the limited availability in parking spaces, and expensive prices of parking permits.
 - Attended Parking Taskforce Committee meetings and brought back findings to the board.
 - The board expressed a desire for a Parking Presentation, I reached out to Cheri Silveria, the chair of the Parking Taskforce Committee
 - She was willing to present after the data and minutes for the committee meeting had been organized.
- **Campus Sustainability**
 - Worked with the ASI Board of Directors and Facilities Services to install a brand-new Hydration Station in Naraghi Hall of Science on campus.
- **Financial Literacy**
 - Met with Landy Gonzalez-Hernandez from the Financial Readiness Program to discuss what programs and services they have to offer.

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- Contacted the Program's social media (Instagram) for possible promotion of their events and workshops in the future.
- The ASI Student Government Social Media Assistant was the contact for postings on Social Media pages regarding workshops put on by the Financial Readiness Program.
- **Career Services:**
 - Worked with the Career and Professional Development Center to help market their events more by using ASI social media platforms.

Director Initiatives/ Project Highlights:

Stockton Campus Proposal 2019-2020

Brief Overview

Continue our efforts to expand presence at the Stockton Campus as stated in our Associated Students, Inc. & University Student Center Priorities for 2019-2020.

- Encouraged Stockton students to participate in programs that will enhance campus life and their educational experience.
- Increased the quality of student programming and aim for higher turnout of student participation.
- Provided additional resources and increase exposure and usage of ASI & SC services.
- Provided up-to-date lounge furniture to create a more welcoming and comfortable environment for students.
- Proposed plan allows the opportunity to meet the needs of not only current Stockton students, but also student needs that will arise in the future.

Memos:

- Psychological Counseling Services – Recommendations.
- Student Clubs and Organizations Recommendations from the ASI *Taco 'Bout It: Clubs & Organizations* event.
- Student Organizations – Follow Up to Previous Recommendations.
- Warrior Pride Movement.
- Student & Greek Organizations – Guidelines for Approval of 24-hour/overnight events.

Approved Resolutions:

- Resolution Against Hate
- Resolution on Academic Advising

ASI Board of Directors:

President: Maria Marquez

Vice President: Michelle Nungaray

Vice President of Finance: Karmjit Bath

Director for Sustainability: Cynella Aghasi

Director for Diversity: Gloria Vallin (Fall 2019)

Director for Diversity: *Vacant* (Spring 2020)

Director at Large: Karlos Marquez

Director for Athletics: Eboni Boone (Fall 2019)

Director for Athletics: Anisa Saechao (Spring 2020)

Director for Student Organizations: Natalia Verduzco

Director for Housing and Residential Life: Andrea Sandoval

Director for College of Business: Jeff Fu

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Director for College of Science: Karla De La Cueva
 Director of Art, Humanities, and Social Science: Krishma Malhotra
 Director for College of Education, Kinesiology and Social Work: Rosa Martinez
 Director for Graduate Students: *Vacant*
 Interim AVP, Dean of Student: Andy Klingelhofer
 Faculty Member: *Vacant*

UNIVERSITY STUDENT CENTER

Statement of Purpose:

The Board of Directors of the University Student Center is responsible for making decisions concerning policy, renovations, marketing, and budgetary items, while providing overall direction for facilities, programs and services funded by SC fees.

Events Indicators:

Fall Events:	# of Participants:
8/22 – Welcome Back Pancake Breakfast	900
9/18 – All Things SC!	52
9/23 – Stan Week Kick-Off	256
Total Events: 3	Total Participants: 1,208
Spring Events:	# of Participants:
1/27 – Ribbon Cutting Ceremony	1,357
1/29 – Welcome Back Pancake Breakfast	536
1/31 – Celebration Station	202
2/3 – Grand Opening Celebration	931
4/2 – Thirsty Thursday	Canceled due to COVID
4/16 – Thirsty Thursday	Canceled due to COVID
4/30 – Thirsty Thursday	Canceled due to COVID
5/6 – SC Diversity Mural Open Forum (virtual)	16
5/13 – Finals Week - Stress Less	Canceled due to COVID
5/14 – Finals Week - Stress Less	Canceled due to COVID
5/15 – Finals Week - Stress Less	Canceled due to COVID
5/18 – Finals Week - Stress Less	Canceled due to COVID
5/19 – Finals Week - Stress Less	Canceled due to COVID
5/20 – Finals Week - Stress Less	Canceled due to COVID
Total Planned Events: 14	Total Participants: 3,042
Annual Total Events: 17	Annual Total Participants: 4,250

SC BOARD OF DIRECTORS

Executive Initiatives/ Project Highlights:

University Student Center:

- **Hiring/Transition/Position Descriptions:** A hiring committee was assembled for the Assistant Director of Operations position. The committee was able to successfully fill the position. A different hiring committee was also able to successfully hire a Building Maintenance Supervisor. An accurate job

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description for the SC Student Director position was successfully created. This allowed for a clear direction on Student Directors' duties and expectations when serving on the SC Board of Directors. The SC Chair, Vice Chair, Vice Chair of Finance, and Executive Assistant job descriptions were also updated to accurately depict the expectations of their positions with added duties and more descriptive items.

Space/Programming:

- **Programming:** consisted of two Welcome Back Pancake breakfasts, one at the beginning of each semester, an outreach event in the Fall, a Stan Week SC kickoff event, an SC Grand Opening promotion event, the SC Grand Opening Ribbon Cutting and Grand Opening Celebration. Because of the transition to virtual instruction, in-person events that had been planned on behalf of SC Leadership were cancelled but we were able to host a Virtual Open Forum to receive feedback from students on the SC Diversity Mural.
- **Programming forms:** Worked on updating our programming forms that include event proposals, event evaluations, and marketing tiers. These new forms will allow for easier and more efficient work in the programming area.
- **TED Talk Proposal:** Worked alongside University Advancement to bring the concept of TEDx to our campus. With the ability to “spread ideas worth creating”, we have been researching and coming into contact with other universities to go about this idea and bring it to Stanislaus State.
- **Space:** The Student Center was successfully opened for student use and the Event Center is close to completion for future use. AV equipment has been installed throughout the building primarily in conference/multi-use rooms. Digital signage has also been installed in major traffic areas in order to promote future advertising in a digital format.

Alcohol in the Warrior Grill:

- Proposals were presented and approved by campus administrators and the Warrior Grill will now have beer and wine available for purchase and consumption with specific guidelines and restrictions.

University Student Center Brick Campaign:

- We have sold a total of 481 bricks raising \$101,099.00 for the Student Center. Working towards the goal of continuing to hit the sale goal of 600 bricks, we have been working on outreach for our brick campaign. This includes the confirmation of purchases, adjusting the space/layout for the bricks in the Alumni Plaza and marketing this campaign. We have donated 50 bricks to 2020 graduating seniors based on an application process. We will continue to market this project by creating a video that emphasizes and encourages the purchase of the bricks.

Stan State Letters and Warrior Bronze Statue:

- Proposals for both the Stan State Letters and Warrior Bronze Statue were created and presented to both the University Committee for Public Art and the Campus Masterplan Committee. Renderings and designs of the Stan State Letters have been created and we narrowed down one location we would like to pursue and will advocate for in future University Committee meetings. Further research is being conducted on the history of the “Warrior” in order to create an accurate depiction for our Warrior Bronze Statue.

Student Center Art:

- We were able to successfully find an artist to complete the art as well as form a basis for what the murals we would like in the Student Center should depict. We have begun the contracting process with the artist to have three murals created; one surrounding Diversity and two surrounding Campus Pride, one for the Turlock campus and one for the Stockton Campus.

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- We have been and will continue to work on having a Campus Pride t-shirt quilt created to display in the Student Center as well as finding a way to display one of the previous Titus Mascot costumes displayed.
- Dimensions and placement for the Mascot suit, Quilt and Murals have been determined.

Stockton Campus:

- Meetings have and will continue to be held concerning the renovation of ASI & SC Office Spaces at the Stockton Campus. Meetings have been held to discuss layout, carpeting, painting, and HVAC and electrical outlet locations in the office spaces. Layout for the Student Center lounge is currently being determined as well.
- Measurements were also taken in order to move forward on having the Campus Pride Mural created for the patio area.
- The addition of a hydration station in the patio area is also being discussed.

Graduate Student Access and Resources:

- A proposal stating how to expand Graduate Student Access and Resources was created and presented to the Vice President of Student Affairs. This project was put on pause because of the hiring of a new Vice President of Business and Finance but will resume in the near future.

Student Organizations:

- Student Organizations were given presentations by the SC on what resources both ASI & SC have to offer including space in the Student Center for events and funding that is allocated to support those groups.

SC Board of Directors:

Chair: Jennifer Galeana-Vasquez (Fall 2019)

Chair: Melannie Castellanos (Spring 2020)

Vice Chair: Melannie Castellanos (Fall 2019)

Vice Chair: Mariah Burciaga (Spring 2020)

Vice Chair of Finance: Teresa Serna

Student Director: Annelisa Cole (Fall 2019)

Student Director: Donovan Orozco (Spring 2020)

Student Director: Zoe Martinez

Student Director: Janet Rosales

Student Director: Noah Wells

Student Director: Ravinder Singh Pelia

Student Director: Nicolette Padron

ASI Representative: Maria Marquez

Faculty Representative: Dr. Edward Erickson

President's Designee: Dr. Andy Klingelhoef

Vice President for Business and Finance: Mary Stephens (Fall 2019)

Vice President for Business and Finance: Christene James (Spring 2020)

Alumni Representative: Alice Pollard

Community Representative: Gary Potter

SC Board of Directors

Number of Meetings held: 15

ASI & SC PROGRAMMING

Statement of Purpose:

Made up of student assistants, volunteers and professional staff, the Programming Departments of ASI and SC serve the student population by planning and presenting a wide variety of programs and events designed to appeal to our diverse campus community.

Units within area:

Code Red Entertainment

Programming group composed of 15 enrolled Stan State students. Through our diverse set of members, we are able to gather student input from different perspectives and put forth events that are preferred by students. Events include Warrior Wednesday, Stan State Cinemas, Homecoming & Warrior Day Festival.

Weekend Warrior Program

This program invites currently enrolled Stan State students to take part in off-campus events such as concerts, sporting events, amusements parks and more. Students only pay half of the total cost of the trip. All trips include transportation to and from the event.

Events Indicators:

	<i># of Participants:</i>
ASI Special Events: Fall	-
08/28 - Warrior Block Party	515
08/28 - Sharkey's College Night	214
09/25 - Mascot Mania	140
09/25 - Warriors Explore Downtown	240
09/27 - Stan Splash	243
ASI Special Events: Spring	-
2/4 - Paint Your Pride	200
2/4 - Black Light Bingo	130
2/5 - Mid Day Madness- Warrior Games	24
2/5 - Mid Day Madness- Etc. Event	181
2/6 - Homecoming Game	389
5/8 - Warrior Day Festival	Canceled due to COVID
5/13 - Finals Self-care	Canceled due to COVID
	Total Planned Events: 12
	Total Participants: 2,276
Stan State Cinema: Fall	-
08/20 - Stan State Cinema: Aladdin	282
09/26 - Stan State Cinema: Avengers: Endgame	167
10/17 - Stan State Cinema: Lion King	113
11/14 - Stan State Cinema: Spiderman	68
Stan State Cinema: Spring	-
2/20 - Stan State Cinema: Joker	142
4/9 - Stan State Cinema: Star Wars: The Rise of Skywalker	Canceled due to COVID
4/30 - Stan State Cinema: Birds of Prey	Canceled due to COVID
	Total Planned Events: 7

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Total Participants: 772	
Weekend Warrior Events: <i>Fall</i>	-
09/28 - Weekend Warrior: Giants vs. Dodgers	45
10/19 - Weekend Warrior: Fright Fest	89
11/2 - Weekend Warrior: Top Golf	18
11/22 - Weekend Warrior: Ice Skating	43
Weekend Warrior Events: <i>Spring</i>	-
2/29 - Weekend Warrior: Museum of Illusions and Ripley's Believe It or Not Museum	43
3/14 - Weekend Warrior: San Francisco Dungeon & Madame Tussauds Wax Museum	Canceled due to COVID
4/4 - Weekend Warrior: Santa Cruz Beach Boardwalk	Canceled due to COVID
5/2 - Weekend Warrior: Six Flags Discovery Kingdom	Canceled due to COVID
Total Planned Events: 8	
Total Participants: 238	
Quad Events:	-
09/04 - Warrior Bucket List	89
09/11 - How do you want to see Warrior Pride	150
10/02 - Chalk About a Good Time	200
10/16 - Zodiac	229
10/23 - Villains'	108
10/30 - CarnEvil	87
11/6 - Veterans	43
11/13 - Hot Shot in the Quad	54
11/20 - Thanksgiving Craft	76
2/26 - DIY Coasters	121
Total Planned Events: 10	
Total Participants: 1,157	
ASI Multicultural Events: <i>Spring</i>	-
2/7 - Black History Month- Heritage Dance Performance	112
4/10 - Cultural Competency – An Interactive Talk	Canceled due to COVID
4/22 - World Wide Warriors	Canceled due to COVID
5/4 - Late Night Loteria	Canceled due to COVID
Total Planned Events: 4	
Total Participants: 112	
Student Center Events: <i>Spring</i>	-
3/11- Love Succs?	225
4/1 - Mixed Personalities	Canceled due to COVID
4/1 - April Fools	Canceled due to COVID
4/15 - You Voted!	Canceled due to COVID
4/16 - You Voted!	Canceled due to COVID
4/21 - Drop the Mic	Canceled due to COVID
4/29 - Get Etchy	Canceled due to COVID
5/1 - Dec Your Cap!	Canceled due to COVID
5/6 - SMART Day	Canceled due to COVID
Total Planned Events: 9	

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Total Participants: 225	
Virtual Programming	-
4/8 - Warrior Wednesday Caricatures	20
4/13 - DIY Kits - Housing Distribution	39
4/15 - Warrior Wednesday Caricatures	6
4/22 - Warrior Wednesday Caricatures	13
4/29 - Warrior Wednesday Caricatures	10
4/24 - Drop the Mic	4
4/28 - Cultural Competency Workshop	28
4/29 - DIY Kits – Warrior Food Pantry Distribution	25
5/6 - DIY Kits – Warrior Food Pantry Distribution	30
5/13 - Escape Room	34
5/22 - Warrior Pride Art Competition	12
Total Planned Events: 11	
Total Participants: 221	
Annual Total Events: 61	
Annual Total Participants: 5,001	

WARRIORS GIVING BACK

Statement of Purpose:

By planning and coordinating several service-based events throughout the year, our Warriors Giving Back community service program provides varied opportunities for all members of our campus community to become involved in charitable activities.

Event/ Services Indicators:

Event:	# of Participants:
Backpack + School Supply Drive	31 Backpacks, 2 lunch bags, 105 composition books, 310 2-pocket folders, 5 200-pks of construction paper, 55 pencil binder pouches, 24 boxes of crayons, 18 pair of safety scissors, 29 12-pks of colored pencils, 20 wide ruled notebooks, 10 25pks of cap erasers, 11 48-pks of pencils, 10 glue sticks, 4 8-pk of markers assortment of tape, sharpeners, large erasers.
Warrior Food Drive	Food Items- 414, Hygiene Products- 93

ASI & SC STUDENT SERVICES

ASI Warrior Discounter

Statement of Purpose:

In collaboration with Turlock and Stockton merchants, ASI’s Warrior Discounter program provides discounted pricing to our students at a variety of local establishments. This mutually beneficial program provides cost savings to students as well as targeted marketing to those businesses that become involved in the program.

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Services Indicators:

	Fall Businesses:	Spring Businesses:
Turlock Businesses	42	42
Stockton Businesses	7	10
Modesto Businesses	4	4
Online	1	2

Event Indicators:

Event:	Total Participants:
Fall Semester Business Tabling	9 Businesses
	62 Students

Turlock Transit

Statement of Purpose:

Provided by ASI Leadership, the Turlock Transit Program allows Stan State students to ride any Turlock Transit bus route free of charge, by simply showing their Warrior ID card. In addition to the cost-savings aspect, this program offers students broader access to areas of the Turlock community they may otherwise have not have been able to explore.

Service Indicators:

	Total Usage:
July 1 st - July 31 st	N/A Free for all users during the month of July
August 1 st - August 31 st	1,391
September 1 st - September 31 st	1,999
October 1 st - October 31 st	2,749
November 1 st - November 30 th	2,415
December 1 st -December 31 st	1,668
January 1 st – January 31 st	1,571
February 1 st – February 29 th	2,232
March 1 st – March 31 st	1,104
April 1 st – June 30 th	Free to all due to COVID-19
Total Usage:	15,129

Student Clubs & Orgs

Statement of Purpose:

ASI supports all chartered campus student organizations by overseeing their financial matters, including monitoring campus accounts and authorizing expenditures, as well as awarding Student Life and Diversity Funds to assist with on-campus events. Additionally, ASI professional staff provide training and on-going assistance to club treasurers in handling their organization's financial matters.

Services Indicators:

Student Life Funds	Fall Semester	Spring Semester
Applications	20	0*
Total Awarded	\$10,152.07	\$36,5000
Annual Total Awarded: \$46,652.07		

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*No applications were submitted, due to COVID-19 all recognized clubs and student organizations were automatically awarded \$500.

Check Requests	Fall Semester	Spring Semester
Check Requests Processed:	98	64
Amount Deposited:	\$4,285	\$5,432.25
Amount Withdrawn:	\$33,682.24	\$13,762.16
	Check Request Processed: 162	
	Amount Deposited: \$9,717.25	
	Amount Withdrawn: \$47,444.40	

ASI Student Resource Assistant

Statement of Purpose:

The ASI Student Resource Assistant is available to guide students through a multitude of situations they may face, including grade appeals, petitions, etc. The Resource Assistant helps students navigate what can often be complex campus procedures by acting as a liaison, encouraging open communication and cooperation between all involved parties. Dedicated to providing a safe and empowering environment for all students, the Resource Assistant also acts as a point of contact for accommodation requests for ASI and SC sponsored events.

Services Indicators:

	Fall Total:	Spring Total:
Grade Appeal Consults	6	11
Referrals	1	9
University Policies & Procedures	1	0
Student Petition for Exception to University-wide requirements	1	0
Adding & Dropping courses	0	1
Grading Option Change	0	1
Student-Professor communication	0	0
Event Accommodation Requests	0	0
Semester Total:	9	22
	Annual Total: 31	

ASI Study Abroad Scholarship

Statement of Purpose:

ASI funds the Study Abroad Scholarship which provides financial assistance and awards students who choose to Study Abroad. The award is based on academic merit and community service.

Services Indicators:

Study Abroad Scholarship	Fall Semester	Spring Semester
Applications	11	7
Total Awarded	5 at \$500 each	Canceled due to COVID-19
	Annual Total Awarded: \$2,500	

ASI Warriors Giving Back Scholarship

Statement of Purpose:

ASI funds the Warriors Giving Back Scholarship which provides financial assistance and awards students who display exceptional leadership and who contribute to the campus community at Stanislaus State.

Services Indicators:

Warriors Giving Back Scholarship	Spring Semester
Applications	54
Total Awarded	15 at \$1,000 each
Annual Total Awarded: \$15,000	

CAMPUS PRIDE PROGRAM

Statement of Purpose:

The Campus Pride program strives to establish a sense of school spirit and unity at Stanislaus State and beyond. By involving the entire campus community in activities such as wearing red on Wednesdays, the goal is to increase and maintain a strong sense of Warrior pride and unity campus-wide and throughout the local region.

Event/ Services Indicators:

NSO – Pinning Ceremony	Total:
6/24/19 (Turlock)	324
6/27/19 (Turlock)	371
7/8/19 (Turlock)	347
7/11/19 (Turlock)	252
7/23/19 (Stockton)	110
7/29/19 (Turlock - Transfer)	437
7/31/19 (Turlock - Transfer)	436
Fall Total: 2,277	
1/14/20 (Stockton)	59
1/16/20 (Turlock)	226
1/17/20 (Turlock)	165
Spring Total: 450	
Annual Total: 2,727	
Warrior Decals (D), License Plates (L)	
Move-In Day	61 (D), 105 (L)
Freshman Convocation	27 (D), 52 (L)
DBH Parking Lot	11 (D), 40 (L)
Art Dept. Parking Lot	8 (D), 6 (L)
10/1/19 (Turlock)	11 (D), 40 (L)
10/15/19 (Turlock)	8 (D), 6 (L)
11/12/19 (Turlock)	23 (D), 8 (L)
11/19/19 (Turlock)	8 (D), 12 (L)

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Fall Total: 157 (D), 269 (L)	
3/19/20 Lot A & B	Canceled due to COVID
3/30/20 Lot 6 & 7	Canceled due to COVID
4/3/20 Lot 3 & 4	Canceled due to COVID
4/9/20 Lot 2	Canceled due to COVID
4/15/20 Lot 3 & 4	Canceled due to COVID
5/5/20 Lot 11	Canceled due to COVID
Spring Total: NA	
Annual Total: 157 (D), 269 (L)	
Incentive Distributions	
Fall Incentives	
Yard Signs	50
Warrior Pride Pennant Banners	100
Why I Wear Red	19
Fall Total: 169	
Spring Incentives	
Why I Wear Red	9
2/11/20 Warrior Pride Pop Up (Whiteboard Activity)	60
2/19/20 Warrior Pride Pop Up (Canvas)	46
2/25/20 Breakfast for Champs	203
3/4/20 Red for Pride	97
3/6/20 Pack the Stands	8
3/11/20 Warrior Pride Pop Up (Tie Dye Shirts)	73
3/17/20 Warrior Pride Pop Up (Cookie Decorating)	Canceled due to COVID
4/14/20 Warrior Pride Pop Up (Physical Challenge)	Canceled due to COVID
4/24/20 Pack the Stands	Canceled due to COVID
5/22/20 Warrior Pride Art Competition: Photography	12
Spring Total: 508	
Annual Total: 677	
Warrior Fanatics	
Fall Members	176
Spring Members	177

ASI & SC MARKETING

Design & Print

Statement of Purpose:

Originally created to assist our student organizations in marketing their on-campus events, the Design & Print area of ASI's Marketing Department has grown and currently offers an even wider variety of design and print services, to include apparel and promotional item design, as well assisting with printed materials such as flyers, posters and banners.

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Service Indicators:

Design + Print Requests:	Fall Total:	Spring Total:
Internal (ASI & SC)	51	57
External (Clubs, orgs, students)	14	9
Requests:	65	66
Revenue:	\$654.18	\$385.80
Annual Requests: 73		
Annual Revenue: \$1,039.98		

ASI A-Frame Rentals

Statement of Purpose:

ASI Marketing provides A-frame rental services as a means for student organizations to advertise and promote their on-campus events.

Service Indicators:

A-Frame Rentals:	Fall Semester	Spring Semester
Total A-Frame Rental Requests:	16	5
Total Revenue:	\$385.00	\$355.00
Annual Total A-Frame Rental Requests: 21		
Annual Total Revenue: \$740.00		

Warrior Merchandise

Statement of Purpose:

With the purpose of fostering a sense of campus pride, ASI's Marketing Department creates and markets affordable merchandise that highlight our warrior head mascot, using primarily informal designs that appeal to students.

Service Indicators:

New Merchandise Designs/ Items:	Total Items Ordered:
Hats	40
Gray Crewneck Sweatshirts	100
Black Zip-up Hoodies	72
Red Long Sleeve Shirts	150
White Long Sleeve Shirts	150
Total New Items Order: 5 designs (512 individual items)	

Warrior Merchandise Pop Up Sales:	Fall Semester	Spring Semester
Sales:	11	3
Revenue:	\$5,463.78	\$1,670.46
Annual Sales: 14		

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Annual Revenue: \$7,134.24

Marketing Custom Orders

Services Indicators:

Orders:	Fall Total:	Spring Total:
Internal Requests (ASI & SC)	23	13
External Requests (departments, clubs, orgs, students)	44	6
Revenue:	\$34,806.72	\$8,436.72
Annual Total Requests: 86		
Annual Total Revenue: \$43,243.44		

Social Media

Social Media Highlights:

Instagram	Fall Total:	Spring Total:	Annual Total:
Posts	198	161	359
Average Likes (Per post)	146	136	141
Total Followers	4,370	4,469	4,469
New Followers	573	99	672

Twitter	Fall Total:	Spring Total:	Annual Total:
Posts	0	95	95
Total Followers	575	554	554
Total New Followers	-7	-21	-28

Facebook	Fall Total:	Spring Total:	Annual Total:
Posts	119	161	280
“Likes”	3041	3012	3012
New Likes	-19	-29	-48
Total Follows	3051	3037	3037

STUDENT CENTER EQUIPMENT RENTALS & RESERVATIONS

Statement of Purpose:

Managed by professional staff, and employing student Event Managers and a Reservations Assistant, the SC oversees equipment rental and reservations for the university quad (including 28 designated rental spots, chairs, awnings, BBQ’s, sound systems and stage pieces), to provide efficient and high-quality customer service to student organizations, campus departments and third party (off-campus) vendors.

Reservation Indicators:

Quad Reservations:	Fall Total:	Spring Total:

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Quad	563	233
Great Lawn	13	5
Total:	576	238
Annual Total: 814		

Equipment Reservations:	Fall Total:	Spring Total:
Rectangular Tables	315	145
Round Tables	0	0
Chairs	260	123
Awning	137	64
Sound System	5	1
BBQ	7	4
Stage Pieces:	14	6
Podium	0	0
Projector	0	0
Other	0	0
Total:	738	343
Annual Total: 1,081		

ASI & SC STUDENT EMPLOYMENT/ VOLUNTEER

Statement of Purpose:

ASI and SC offer volunteer and paid student assistant positions throughout both organizations. In addition to offering students a way to feel more connected by becoming part of a team, these positions offer invaluable growth opportunities, designed to complement and enhance their studies. Through our volunteer and paid positions, students experience first-hand the rewards of providing excellent customer service, while also learning skills that will serve them as they transition into the workforce after graduation.

Student Employment Indicators:

Associated Students, Inc.	Fall Totals:	Spring Totals:
Administration/ Customer Service	2	5
Leadership	5	7
Programming	1	5
Marketing	3	7
Total:	11	24
University Student Center		
Operations	5	17
Game Room	0	0
Service Desk	0	5
Leadership	4	4
Programming	2	3
Marketing	0	0
Total:	11	29

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Overall Student Employees:	22	53
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Member Indicators:

ASI & SC:	Fall Totals:	Spring Totals:
Warrior Lobby Team	5	3
First Year Leadership Experience (FLEx)	9	9
Code Red Entertainment	8	21
Total:	22	33

DEMOGRAPHICS- ASI & SC STUDENTS

Classification Indicators:

Position	Percentage Total:	Total:
Student Assistant - Paid	54.64%	53
Member - Non-paid	45.36%	44

Age Indicators:

Age Range	Percentage Total:	Total:
18-19	32.99%	32
20-21	37.11%	36
22-23	16.49%	16
24-25	11.34%	11
25+	2.06%	2

Gender Indicators:

Gender Identity	Percentage Total:	Total:
Female	72.17%	70
Male	25.77%	25
Prefer not to answer	2.06%	2

Ethnic Indicators:

Ethnic Identity	Percentage Total:	Total:
Hispanic/Latinx	66.67%	68
White (Non-Hispanic)	12.75%	13
Asian	8.82%	9
Black or African American	6.86%	7
American Indian or Alaska Native	1.96%	2
Native Hawaiian or Pacific Islander	0.98%	1
Prefer not to answer	1.96%	2

Disability Indicators:

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Disability (physical or mental impairment)	Percentage Total:	Total:
No	93.81%	91
Yes	2.06%	2
Prefer not to answer	4.12%	4

Class Standing Indicators:

Current Class Standing	Percentage Total:	Total:
Freshman	19.59%	19
Sophomore	20.62%	20
Junior	22.68%	22
Senior	31.96%	31
Graduate Student	5.15%	5

Enrollment Indicators:

University Enrollment	Percentage Total:	Total:
Full-Time	94.85%	92
Part-Time	5.15%	5

Housing Indicators:

Current Residence Arrangement	Percentage Total:	Total:
Living at home with family	50%	50
Off-Campus housing	39%	39
On-Campus housing	11%	11

Extra-curricular Indicators:

On-Campus Extra-Curricular Involvement	Percentage Total:	Total:
Greek Fraternity or Sorority	28.67%	32
Non-Greek Student Organization	18.75%	21
Academic Society	7.25%	8
NCSS/University Athlete	4.57%	5
Student Radio Station and/or Newspaper	2.36%	3
None	38.40%	43

STOCKTON CAMPUS

ASI Programs

Statement of Purpose:

ASI and SC continually work to ensure students at our Stockton Campus feel included and valued as part of the entire CSU Stanislaus community. By bringing a wide variety of events, services, activities and programming to

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the Stockton Campus, we strive to create a sense of connection and engagement for all students, no matter which campus they happen to attend.

Event/Program Indicators:

Fall Events	Total:
8/29/19 - Stockton Welcome	75
11/12/19 - Warrior Tuesday	100
11/19/19 - Warrior Tuesday	115
11/26/19 - Warrior Tuesday	40
12/3/19 - Warrior Tuesday	100
12/10/19 - Warrior Tuesday	80
Total Attendance: 510	
Spring Events	
1/28/20 - Warrior Tuesday	60
2/4/20 - Warrior Tuesday	65
2/11/20 - Warrior Tuesday	85
2/18/20 - Warrior Tuesday	120
2/25/20 - Warrior Tuesday	130
3/3/20 - Warrior Tuesday	93
3/10/20 - Warrior Tuesday	55
3/17/20 - Warrior Tuesday	Canceled due to COVID
4/7/20 - Warrior Tuesday	Canceled due to COVID
4/14/20 - Warrior Tuesday	Canceled due to COVID
4/21/20 - Warrior Tuesday	Canceled due to COVID
4/28/20 - Warrior Tuesday	Canceled due to COVID
5/5/20 - Warrior Tuesday	Canceled due to COVID
5/8/20 - Warrior Tuesday	Canceled due to COVID
5/12/20 - Warrior Tuesday	Canceled due to COVID
5/13/20 - Virtual Escape Room	34
5/19/20 - Warrior Tuesday	Canceled due to COVID
Total Attendance: 642	
Annual Total Attendance: 1,152	

Warrior Merchandise

Statement of Purpose:

With the purpose of fostering a sense of campus pride, ASI's Marketing Department creates and markets affordable merchandise that highlight our warrior head mascot, using primarily informal designs that appeal to students on our Stockton Campus.

Service Indicators:

New Merchandise Designs/ Items:	Total Items Ordered:
Black Sweatshirt	100
Black T-Shirt	100
Grey T-Shirt	100
Total New Items Order:	3 designs (300 individual items)

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Warrior Merchandise Pop Up Sales:	
Spring Sales:	5
Spring Revenue:	\$1,465.00

Social Media

Social Media Highlights:

Instagram – Fall (New Account)	Total:
Posts	3
Average Likes (Per post)	4
Total Followers	40
New Followers	40
Instagram - Spring	
Posts	48
Average Likes (Per post)	9
Total Followers	115
New Followers	61

Facebook – Spring (New Account)	Total:
Posts	30
“Likes”	3
New Likes	3
Total Follows	3

Updates to Stockton Programming/Events:

- Warrior Tuesday weekly events started November 12th, 2019.
- ASI & SC office space was designated and renovations are scheduled to complete by December 31st, 2020.
- The Student Lounge renovation plans have been approved and Courtyard #5 patio furniture has been chosen.
- Marketing items: 2 A-frames purchased, Stockton ASI & SC Instagram account created. (@asi_sc_stockton), ASI & SC Stockton Facebook page was created, Campus Pride awning & table throw purchased, Stockton-specific merchandise ordered.
- Equipment purchased: Lawn games, Cornhole, utility cart, laptops for Programs Coordinators, printer/scanner for staff.
- 2 Programs Coordinators hired 11/25/19.
- Partnership started with Basic Needs.
- Campus Pride mural will be placed in Courtyard #5.
- SC Front Desk services are planned and budgeted. Services will include the following:
 - Print-n-Go
 - Copies/Fax
 - Laptop Rental
 - Movie Ticket Sales
 - Bus Passes Sales

YEAR END SUMMARY

The 2019-2020 year started successfully by kicking off Welcome Week and transitioning into Stan Week which introduced the first ever Stan Splash. Being a voting year, the Student Government focused on voter education, and continuing campaigns from previous years such as Taco Bout It and #Imagined. The Marketing department launched 5 popular merchandise designs and started to implement new internal processes. Both organizations prepped for the transition from offices located in Housing & Residential Life to offices to the University Student Center. Part of this preparation was hiring to fill all added positions. ASI & SC added 4 full-time professional staff members, 1 part-time professional staff member and 33 student assistant positions. The Student Center Board of Directors opened the new building on January 27th, 2020 with a Grand Opening Ribbon Cutting Ceremony that was open to the public and covered by local media. Following on February 3rd, was a Grand Opening Celebration for students and the campus community. After the opening of the building, Programming was able to add Multicultural and Student Center specific events and Operations was able to add another full-time position. The Spring semester presented challenges which included delays in installing IT & AV equipment, the opening of food vendors, and COVID-19. On March 18th all staff were asked to continue working from home, and both organizations were able to complete this transition without laying off any students or professional staff. ASI & SC were able to quickly evolve to a virtual setting, communicate with students about services, and effectively plan 11 virtual events that students could participate in. ASI & SC took unused funds and donated a total of \$20,000 to the Campus Cares scholarship fund to be given out to students who were affected by COVID-19. ASI & SC also donated \$500 to each recognized Student Organization on campus to help with the effects of COVID-19. During this time where students are unable to return to campus, ASI & SC keep focus on the students by hosting virtual programming, completing building projects, and adding artwork to the University Student Center.